

The first step towards a brighter future

As a state bank, it is our duty and responsibility at People's Bank to facilitate and support the vision of the Mahinda Chintanaya to transform Sri Lanka into the miracle of Asia. We believe that the first step to achieve this vision is to create a firm foundation for the country's economy to grow. Taking that into consideration, People's Bank has introduced a range of financial schemes to cover the various sectors of the economy and we urge everyone to join us in helping take Sri Lanka towards a brighter future.

Financial facilities for developing agriculture

- Commercial agricultural activities
- Agro-related industries
- Rice flour production/related food production
- Milk related products
- Livestock development and animal husbandry
- Export agriculture
 - Tea plantation and tea factory development
 - Rubber related products
 - Coconut cultivation and related industries
 - Minor export crop production/processing industries
 - Farm activities and processing and selling perennial crop related products

Financing of Small and Medium Scale Projects

- Commercial and trade activities
- Financial and business sectors
- Industries
- Communication and information technology
- Tourist industry

Fisheries Industry

- Fishing boats, nets and accessories
- Freezer storage and transport for fisheries
- Fisheries processing industries
- Credit facilities for the freshwater fishing industry

Loan Schemes for Development and Micro Finance Projects Islandwide

- Provincial development loan scheme
- Agro livestock loan scheme
- The Kapruka loan scheme for coconut cultivation
- Prosperity loan scheme for MSME
- Loan scheme for promoting self employment
- PAMP loan scheme for poverty alleviation
- Vidatha loan scheme
- Vanitha Nawodya loan scheme

- New comprehensive rural credit scheme
- Vee Bissa (paddy store) loan scheme
- Paddy Pledge loan scheme
- New People's Fast loan scheme
- Instant micro finance project loan scheme

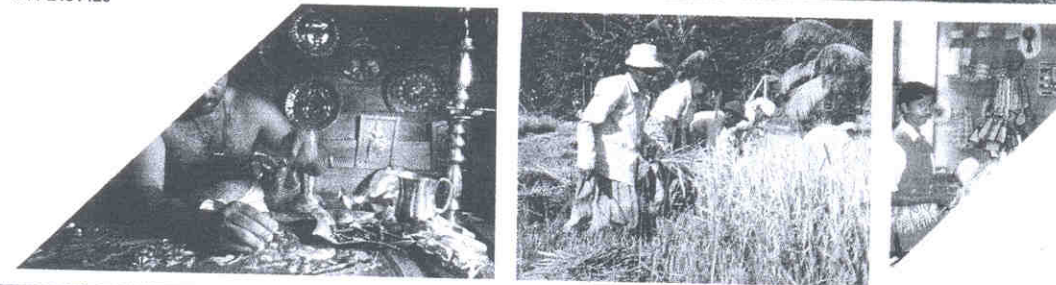
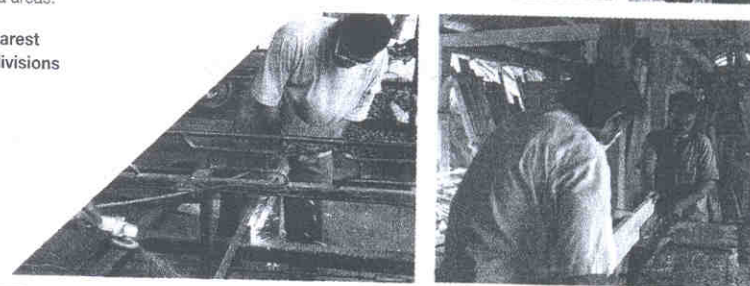
Regional Development

- Uplifting living standards in the North through the 'Reawakening North' loan scheme
- Uplifting living standards in the East through the 'Reawakening East' loan scheme
- 'Dasuna' loan scheme for Southern Province
- Post-tsunami coastal rehabilitation and resource management programme
- Sabaragamuwa Province integrated rural development project credit scheme
- Loan scheme for small plantation industry entrepreneurship development
- Bhagya loan scheme for the development of Anuradhapura, Badulla and Monaragala areas.

For further information, contact your nearest People's Bank branch or the following divisions at the People's Bank Head Office:

- Chief Manager, Development and Micro Finance, Mrs. K.P.S. Weerasinghe 011 2481348
- Senior Manager, Micro Finance Division, Mr. E.M.D.B. Thilakeratne 011 2481426

Committed to the Development of the Nation



AA Brand Finance Rating, A(Ika) Fitch Rating

